

Social Media and Networking Policy

Social media is a large part of the world we live in and as such at **Fun Fest** we need to make sure we protect our children by having procedures in place to ensure the safe use.

We use Facebook, Instagram and WhatsApp to promote and share posts/pictures of the experiences and activities the children have accessed within the Club, as well as to post marketing materials such as updates, reminders and links to best practice.

In order to safeguard children, we ensure:

- We have prior written permission in place from parents / carers before posting any images of children
- Do not allow others to post on our social media pages, i.e. only management can post on the page
- We have a closed page which only parents / family / carers who have been invited to join the group can view and comment on the posts
- Have separate permission to use any images for any open public pages that we use for marketing purposes
- We monitor comments on all posts and address any concerns immediately.

Staff use of social media

We require our staff to be responsible and professional in their use of social networking sites in relation to any connection to the Club, Club staff, parents or children.

- When using social networking sites such as Facebook or Instagram we ask staff:
 - Not to name the setting they work at
 - Not to make comments relating to their work or post pictures in work uniform
 - Not to send private messages to any parent's/family members
 - Direct any parent questions relating to work via social networking sites, to the manager
 - Ensure any posts reflect their professional role in the community (e.g. no inappropriate social event photos or inappropriate comments i.e. foul language)
 - Report any concerning comments or questions from parents to the manager/safeguarding lead
 - Follow the staff behaviour policy
 - Not post anything that could be construed to have any impact on the Club's reputation or relate to the Club or any children attending the Club in any way
 - To follow this in conjunction with the whistle blowing policy.
- If any of the above points are not followed then the member of staff involved will face disciplinary action, which could result in dismissal.

All electronic communications between staff and parents should be professional and take place via the official Club communication channels, e.g., work emails and phone numbers. This is to protect staff, children, and parents.

Parents and visitors’ use of social networking

We promote the safety and welfare of all staff and children and therefore ask parents and visitors not to post, publicly or privately, information about any child on social media sites such as Facebook, Instagram and Twitter. We ask all parents and visitors to follow this policy to ensure that information about children, images and information do not fall into the wrong hands.

We ask parents **not to**:

- Send friend requests to any member of Club staff
- Screen shot or share any posts or pictures from the Club on social media platforms (these may contain other children in the pictures)
- Post any photographs to social media that have been supplied by the Club with other children in them (e.g., photographs or photographs from an activity at Club).

We ask parents to:

- Share any concerns regarding inappropriate use of social media through the official procedures (please refer to the partnership with parent’s policy, complaints procedures and grievance policy).

This policy was adopted on	Signed on behalf of the Club	Date for review
14/10/2024	Tina Iezekil	14/10/2025 reviewed 15/10/25, no changes date for review 16/10/26 Reviewed 01/07/26, Date for review 01/07/2027

Written in accordance with the Statutory Framework for the Early Years Foundation Stage (2025): Safeguarding and Welfare Requirements: Introduction: [1.] Safeguarding policies and procedures: [3.4-3.6] Suitable People: [3.13]